



3020 Old Ranch Parkway | Suite 300 | Seal Beach | CA | 90740

PRIVACY POLICY

Effective 01/01/09

Our Commitment to Privacy

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

The Information We Collect:

This notice applies to all information collected or submitted on the Black Book Data website. On some pages, you can make requests, register to receive materials, and participate in forum/blog comments. The types of personal information collected at these pages are:

- Name
- Company Name
- Email address
- Phone number

The Way We Use Information:

We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order.

We use information provided in the contact form to answer the emails we receive. Such addresses and phone numbers are not used for any other purpose and are not shared with outside parties.

You can register with our website if you would like to receive our catalog as well as updates on our new products and services. Information you submit on our website will not be used for this purpose unless you fill out the registration form.

We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify those individuals.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

Our Commitment to Data Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

How You Can Access or Correct Your Information

Upon request we provide site visitors with access to the contact information (e.g., name, address, phone number) that we maintain about them. Consumers can access this information by calling 1-888-818-3282.

Upon request we offer visitors the ability to have inaccuracies corrected regarding their contact information. Consumers can have this information corrected by calling us at 1-888-818-3282.

How to Contact Us

Should you have other questions or concerns about these privacy policies, please call us at 1-888-818-3282 or send us an email at admin@blackbookdata.com.